

Research Market
Clinical Market

Average Monthly Visitors = **282,065**

ORGANIZATION TYPE	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Pharmaceutical/Biopharmaceutical Company	47,787						
Ag-Bio Company	7,824						
Core Lab		11,459					
Academic/University/Nonprofit Research Institute		64,962					
University/Research Institute		4,324					
Government Agency		11,558					
Contract Research Organization			10,196				
Genomic Services Provider			33,008				
Diagnostic Developer				36,279			
Reference/Clinical Lab/Hospital CLIA Lab					11,351		
CLIA Lab: Independent					8,807		
CLIA Lab: Physician/Group Practice					1,704		
Academic Medical Center/Hospital					32,368		
Private/Group Medical Practice					7,005		
Instrument Manufacturer/Vendor						34,448	
Management Consultant/Venture Capital/Law Firm							22,438
Public Relations/Advertising Firm							9,750

TECHNOLOGY EMPLOYED	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Automation/Robotics/Engineering	7,990	8,234	3,050	6,636	5,651		
Diagnostic Development	18,177	18,990	6,937	25,592	18,404		
RNAi/Gene Silencing/Gene Editing	10,699	14,474	3,122	4,086	5,864		
Genotyping/SNP Analysis	12,300	23,771	7,298	9,750	14,860		
Informatics/IT/Data Analysis	13,593	32,192	7,168	9,034	15,713		
Microarray Analysis	7,379	13,076	3,830	6,015	9,570		
Microscopy/Imaging	5,812	13,815	2,001	3,874	7,552		
PCR	14,299	29,084	6,008	14,245	17,200		
Proteomics/Protein Analysis	8,220	13,229	2,578	4,882	5,703		
Run Clinical Tests	8,053	10,611	3,689	6,811	17,429		
Sequencing	17,418	33,771	9,813	14,250	19,965		

APPLICATION AREA OF INTEREST	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Ag-Bio	8,899	9,051	5,995	6,855	3,573		
Allergy	3,638	4,683	3,370	3,705	4,286		
Autoimmune disease	7,223	9,351	6,326	7,296	8,054		
Biofuels	4,167	6,218	3,718	4,658	2,762		
Biomarker Discovery	18,842	23,259	16,310	23,575	15,908		
Cancer Diagnostics	22,461	24,699	22,594	30,405	24,992		
Cancer Research	22,975	31,008	21,545	27,572	23,130		
Cancer Therapeutics	20,096	20,464	17,096	20,274	18,503		
Clinical Trials	17,576	17,090	13,932	17,304	17,070		
Cytogenetics	6,222	10,207	8,195	8,905	10,629		
Diagnostics/Companion Diagnostics Development	19,278	19,499	18,264	30,290	19,296		
Drug Discovery/Development	18,417	18,539	13,074	15,627	11,859		
Epigenetics	11,623	24,662	13,584	18,182	15,013		
Food/Environmental Safety	5,872	9,924	5,545	7,714	5,084		
Forensics/Human Identification	4,907	8,969	6,157	7,528	5,633		
Human Disease (Non-cancer)	4,461	10,202	4,966	9,697	6,702		
Infectious Disease	12,188	19,647	10,544	20,213	13,570		
Inherited disease	6,321	11,740	9,540	8,732	11,791		
Metabolic disorders	5,116	7,894	5,771	5,653	7,440		
Metabolomics	7,073	12,050	7,230	8,877	7,461		
Microbiology	10,435	18,507	9,296	16,346	10,278		
Musculoskeletal disease	2,947	4,314	3,259	3,119	4,481		
Neurological/Psychological disease	5,368	9,201	5,819	6,178	7,518		
Patient Care	7,272	11,268	8,247	10,388	16,298		
Stem Cells	10,027	15,557	8,791	11,541	10,548		
Synthetic Biology	7,966	12,230	6,977	9,066	5,121		
Translational Research	12,436	21,810	11,657	16,582	13,237		
Women's health	5,829	7,847	6,798	7,455	9,378		

JOB FUNCTION	Pharma / Bio	Non-profit Research	Service Providers	IVD Developers	Clinical Labs / Hospitals	Vendors	Prof Services
Department Head/Principal Investigator/Professor	3,277	15,264	1,342	2,601	4,431		
Executive/Corporate Management	17,617	7,328	5,031	10,096	7,323		
Finance/Operations/Legal	2,714	2,384	1,168	1,760	1,846		
Genetic Counselor	1,009	2,296	1,243	974	5,531		
Grad Student/Postdoc	1,349	14,366	684	843	3,493		
Hospital Administrator	466	684	241	353	1,238		
Lab Manager/Director	4,065	6,770	2,197	3,593	8,005		
Lab Technician	2,792	6,058	1,648	1,975	5,365		
Non-physician healthcare provider	1,249	2,414	629	637	5,284		
Physician	2,440	5,514	1,436	2,138	12,891		
R&D	11,861	9,075	4,332	10,451	5,706		
Sales/Marketing/Business Development	13,532	4,958	6,189	10,451	6,335		
Scientist/Researcher	12,091	33,971	5,955	9,314	14,147		