

GenomeWeb's Expanded Lead Generation Program

FOR ALL PROGRAMS, GENOMEWEB WILL HOST AND PROMOTE YOUR DOWNLOADABLE RESOURCES, INCLUDING:

- White Papers
- Application Notes
- Posters
- eBooks
- Case Studies
- On-Demand Webinars
- Instructional Videos

Include as many resources as you want in the same lead-gen campaign!

We've improved our lead generation offering to help meet your marketing goals.

Our turnkey, customizable cost-per-lead programs deliver a steady stream of qualified leads to help fill your sales pipelines, with options available for every budget.

Choose from the following options for your registration fields:

Basic Lead Gen Program	Basic Plus Lead Gen Program	Premium Lead Gen Program
Four reader demographic fields:	Seven reader demographic fields:	Eleven reader demographic fields:
<ul style="list-style-type: none"> • First Name • Last Name • Organization Name • Email Address 	<ul style="list-style-type: none"> • First Name • Last Name • Organization Name • Email Address • Job Title • Mailing Address <p>Choice of One of the Following:</p> <ul style="list-style-type: none"> • Phone Number • Organization Type • Job Function • Technology Areas of Interest • Application Areas of Interest 	<ul style="list-style-type: none"> • First Name • Last Name • Organization Name • Email Address • Job Title • Mailing Address • Phone Number • Organization Type • Job Function • Technology Areas of Interest • Application Areas of Interest
\$25 per lead	\$45 per lead	\$55 per lead
100 lead minimum	100 lead minimum	100 lead minimum
Minimum order \$2,500	Minimum order \$4,500	Minimum order \$5,500
Further qualify your Basic Plus or Premium leads with a custom question for an additional \$10/lead!		